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VETERAN JOURNALIST SCOTT NISHIMURA JOINS PAVLIK AND ASSOCIATES AS DIRECTOR OF STRATEGIC COMMUNICATIONS, MEDIA RELATIONS

Scott Nishimura, a North Texas journalist whose news career spans 35 years, has joined Pavlik and Associates as Director of Strategic Communications and Media Relations.

“Experienced in capturing the essence of situations and personalities, Scott will guide our clients in the shaping and telling of their stories,” said Linda Pavlik, firm president.

Most recently, Scott was editor of *Fort Worth Inc.*, the magazine about business and entrepreneurship that he launched for *Fort Worth Magazine*’s parent in 2015. Scott covered Fort Worth City Hall and was a longtime business reporter and editor for the *Star-Telegram*. He has also reported on economic development in North Texas for the *Fort Worth Business Pres*

He’s created numerous products that have engaged readers, including the national award-winning Barnett Shale neighborhood leasing blog for the *Star-Telegram*, and “The 400: 400 of the Most Influential People in Fort Worth,” an annual special edition for *Inc.* magazine.

Always curious, Scott spent two years riding the bus in his daily commute and other jogs around Fort Worth, to get a better feel for the city. He and his wife Julie redeveloped a historic fourplex in Fort Worth’s Fairmount neighborhood, and he formed and chaired a Mistletoe Heights Neighborhood Association committee that vetted the location of the Medical District TEXRail station in 2012, engaging with the neighborhood, City of Fort Worth, Fort Worth South, and Fort Worth Transportation Authority, holding two public meetings for the T’s federal New Starts grant application, and running a neighborhood-wide balloted vote to gauge support.

Scott grew up in Boston and San Antonio, studied journalism at the University of Missouri, and began his journalism career in Fort Worth. He is active in the ministries of Trinity Episcopal Church of Fort Worth. Scott reads weekly with a student at the Leadership Academy at John T. White Elementary School through the Read Fort Worth program.