



September 25, 2018

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PAVLIK EARNS TOP DESIGN AWARDS

FOR IMMEDIATE RELEASE

Pavlik and Associates has won two top awards in the Hermes Creative Awards 2018 International Competition, based on the evaluation of the Association of Marketing and Communication Professionals' (AMCP) judges.

Pavlik received a **platinum award**, the highest possible honor for its design of a logo for Silver Fox Distribution, national distribution of game software for charities. The firm also received a **gold award** for its advertising campaign for "STAR Transit Connects You to Where You Are Going," for its introduction of new routes and connections in the services area east of Dallas.



The firm was in competition with 6,500 entries from creative professionals involved in the concept, writing and design of traditional materials and programs, and emerging technologies. Entries came from corporate marketing and communication departments, advertising agencies, PR firms, graphic design shops, production companies, and web and digital creators and freelancers throughout the U.S. and internationally.

Pavlik and Associates is a full-service communications firm focusing on public relations, media relations, community relations and marketing to build and/or boost the brand of its clients publicly. Clients are local, regional, national—and even international—given today's global economy, internet capabilities, social media and synergistic business relationships

STAR TRANSIT *CONNECTS YOU TO WHERE YOU WANT TO GO.*

STAR Transit is growing, connecting our communities with jobs, medical care, colleges, shopping and leisure activities.

New fixed routes are 803 and 804, serving the City of Terrell, and Route 802 (The Link) connects the cities of Kaufman and Terrell.

THE LINK
OPERATED BY STAR TRANSIT

A fourth fixed route is The Trolley, serving the City of Kaufman. If you are a resident of Kaufman, take The Link to connect with one of Terrell's fixed routes.

STAR TRANSIT
Trolley
Fixed Bus Route

Pay a fixed fare for the fixed route that works for you.

The fare is \$1 each time you board one of these fixed routes. Drivers do not carry cash; they cannot make change. If one prefers not to pay cash, tickets may be purchased online at STARtransit.org or during normal business hours at the Terrell office, 500 Industrial Blvd.

Seniors, veterans, and/or disabled riders may ride free. For more information about how to qualify to ride free, contact the Mobility Management Department at [877.631.5278](tel:877.631.5278).

All buses meet Americans with Disabilities Act (ADA) requirements, offering wheelchair lifts and other features to accommodate riders with disabilities.

Check out STAR Transit's fixed routes and schedules by going to STARtransit.org.

f [877.631.5278](tel:877.631.5278) | STARtransit.org

STAR TRANSIT

STAR TRANSIT

ON DEMAND

CONNECTS YOU TO
WHERE YOU WANT TO GO.

*Schedule transportation at a time
and to a place that works for you.*



STAR Transit is a demand response, curbside-to-curb public transit provider. Appointments are scheduled on a “first-come, first-serve” basis subject to time, space, and vehicle availability. Service is available in most areas from 6 a.m. - 6 p.m., Monday - Friday.

Call a STAR Transit Scheduling Agent. Se Habla Español.

Call us at least one business day but not more than two weeks in advance of the desired trip. Scheduling Agents are available during normal business hours (8 a.m. - 4 p.m., Monday through Friday) at **877.631.5278**. STAR Transit offers discounted rates for qualified elderly, veterans and/or disabled riders. For more information on the qualification process contact the Mobility Management department at **877.631.5278**.

Need extra help?

Client Advocates are available to riders who may need assistance while traveling. This service is available at **no additional cost** to our clients.

On Demand Holiday Schedule

- ▶ New Year's Day
- ▶ Presidents Day
- ▶ Martin Luther King Jr. Day
- ▶ Good Friday
- ▶ Memorial Day
- ▶ Independence Day
- ▶ Labor Day
- ▶ Thanksgiving Day
- ▶ The day after Thanksgiving
- ▶ Christmas Eve
- ▶ Christmas Day

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STAR TRANSIT