



Kate Lattimore Norris
Research, Pavlik and Associates

EXPERIENCE

Kate Lattimore Norris joined Pavlik and Associates in 2009, working in various capacities including research associate and media outreach coordinator. Currently serving as a director of community engagement, she has direct involvement in many of the firm's public and private sector accounts and spearheads their brand research and public engagement activities.

Norris graduated Magna Cum Laude in 2009 from Texas Christian University with a Bachelor of Arts in Art History and Religious Studies. She also completed a minor in Asian Studies and studied Mandarin during her time at TCU. In 2013, she earned a Masters of Business Administration in Marketing at the University of North Texas in Denton, TX, where she was a member of Beta Gamma Sigma and other honor societies.

Norris is currently pursuing a PhD in Public and Urban Administration at the University of Texas at Arlington. Her research interests include citizen engagement and communication in the public sector. She is especially interested in citizens' roles in the policy development process and specific organizational functions that foster effective citizen input.

Norris is an avid community volunteer and currently serves as President of the League of Women Voters of Tarrant County. She is treasurer of the Chapter of the Public Relations Society of America and the Young Alumni Coordinator for the Fort Worth Delta Delta Delta Alumni Association. Norris is a former member of the Board of Directors for the League of Women Voters of Texas, where she was VP of Public Relations, as well as a former board member of the Tarrant County Black Historical and Genealogical Society.

EDUCATION

*Masters of Business
Administration
Marketing
University of North Texas
Denton, Texas
2013*

Professional Affiliations

*League of Women Voters of
Tarrant County
President*

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